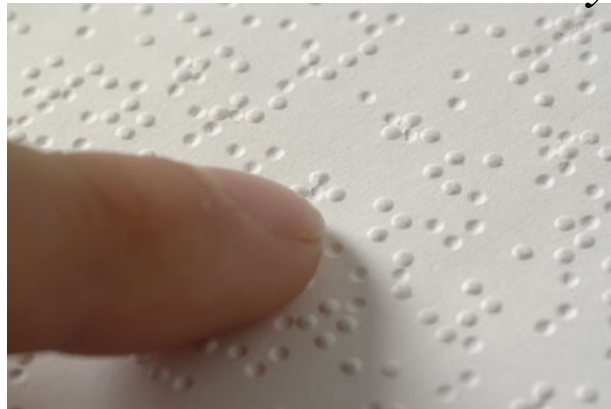


Analysis of Text reproduction by Braille Embossing and Tactile printing by screen printing method

Padmaja Joshi

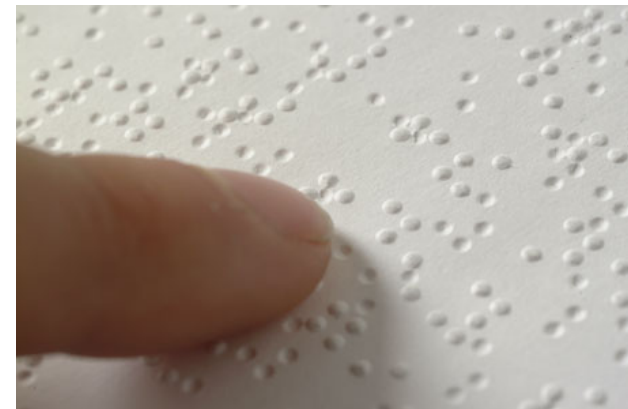
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INDEX

- INTRODUCTION
- OBJECTIVE
- LITERATURE REVIEW
- METHODOLOGY
- EXPERIMENTATION
- ANALYSIS
- RESULTS
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INTRODUCTION

- More than 7.8 million Indian population :
Completely blind
- Braille embossing : One of the major techniques
used for text reproduction
- Economical class of Blind population
- High cost of reproduction



Contd....

- Cost of embossing machine
- Cost of substrate used for Braille embossing
- Life expectancy of Braille embossed book
- An alternate cost effective solution for text needs is worth investigating



Contd..

- Tactile printing :Alternate method?
- Primarily used for graphic reproduction
- Tactile reproduction processes
- Application of Tactile printing otherwise



OBJECTIVE

- Analysis of Text reproduction by Braille Embossing and Tactile printing by screen printing method
- Suggest an economical alternate method



LITERATURE REVIEW

Braille system:

Grade 1, Grade 2, Grade 3

Reading and Writing Braille methods

Standards for Braille Reproduction

Braille embosser



Contd..

- Tactile Printing Technique
- Gross applications
- Screen Printing Technology
- Other methods to reproduce Tactile Print



Comparison

Embossing Vs Tactile Printing

Embossing

- Dot is produced by mechanical embossing
- Volume of printed book; less
- Easy to handle and carry
- More cost effective

Tactile Printing

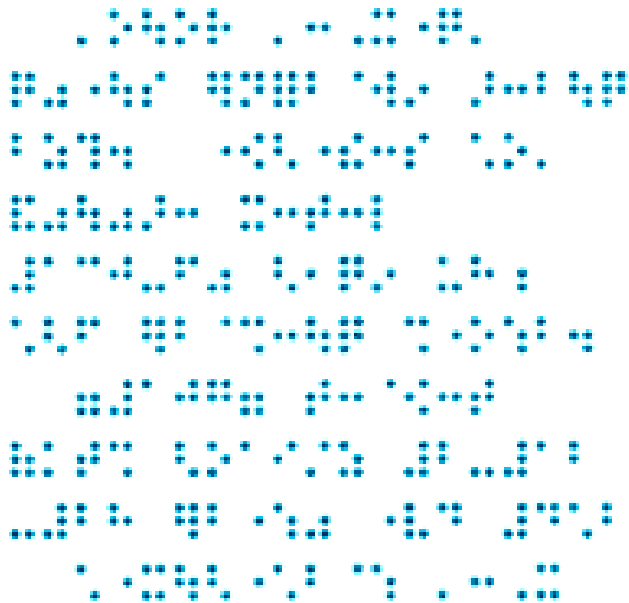
- Dot is printed by Ink/ varnish
- Volume of printed book: large
- Difficult to handle and carry
- Less cost effective



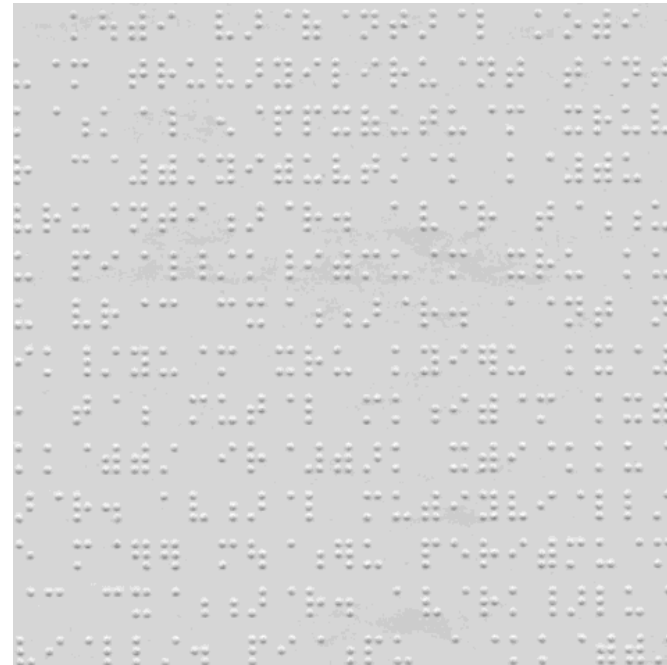
Comparison

Embossing vs Tactile Printing

Embossing



Tactile Printing





METHODOLOGY

- Machines Used:
- Semi-automatic Screen printing machine
- UV Dryer





METHODOLOGY

- Materials Used:
- Screen Mesh: 43” and 24”
- Fat Film: 200 and 300 MICRONS
- UV Varnish: Abrasive and Crystal
- Art Coated Paper: 90 and 130 GSM



EXPERIMENTATION

- Design of Experiment:
 - 4 factors/variables ; each at 2 levels:
- | | | |
|---------------------|-------------|-------------|
| • Film thickness | 200 microns | 300 microns |
| • Varnish used | Crystal | Abrasive |
| • Substrate | 90 gsm | 130 gsm |
| • No of impressions | 01 | 02 |



EXPERIMENTATION

- Full Factorial Design
- Total 16 Runs 10 replicates of each run
- Thus total 160 replicates
- Each sheet was measured at 5 points
- Response :Dot height in microns



EXPERIMENTATION

For Ex: Crystal varnish, single impression 90gsm, 300 micron film

| sheet no | dot 1 | dot 2 | dot 3 | dot 4 | dot 5 |
|----------|-------|-------|-------|-------|-------|
| 1 | 290 | 280 | 270 | 240 | 230 |
| 2 | 290 | 290 | 270 | 250 | 220 |
| 3 | 280 | 270 | 290 | 260 | 250 |
| 4 | 290 | 290 | 300 | 250 | 280 |
| 5 | 270 | 280 | 290 | 270 | 250 |
| 6 | 310 | 250 | 290 | 250 | 260 |
| 7 | 270 | 260 | 280 | 250 | 260 |
| 8 | 280 | 270 | 260 | 270 | 250 |
| 9 | 270 | 280 | 300 | 270 | 250 |
| 10 | 300 | 290 | 280 | 260 | 250 |
| 11 | 300 | 260 | 290 | 250 | 260 |
| 12 | 280 | 260 | 290 | 240 | 250 |



EXPERIMENTATION

Braille embossed dot

| sheet no | dot 1 | dot 2 | dot 3 | dot 4 | dot 5 |
|----------|-------|-------|-------|-------|-------|
| 1 | 360 | 350 | 340 | 320 | 350 |
| 2 | 330 | 350 | 310 | 330 | 330 |
| 3 | 360 | 400 | 350 | 400 | 360 |
| 4 | 380 | 370 | 400 | 370 | 350 |
| 5 | 320 | 350 | 330 | 380 | 350 |
| 6 | 370 | 370 | 370 | 330 | 400 |
| 7 | 350 | 350 | 370 | 370 | 400 |
| 8 | 370 | 340 | 360 | 380 | 380 |
| 9 | 360 | 380 | 320 | 380 | 380 |
| 10 | 380 | 370 | 350 | 370 | 390 |
| 11 | 350 | 370 | 350 | 370 | 330 |
| 12 | 360 | 370 | 390 | 350 | 380 |



ANALYSIS: Objective Method

Analysis of Variance

| Source | DF | Adj SS | Adj MS | F-Value | P-Value |
|--------------------------------------|-----|--------|--------|---------|---------|
| Model | 12 | 700927 | 58411 | 149.86 | 0.000 |
| Linear | 4 | 665702 | 166426 | 426.98 | 0.000 |
| Substrate | 1 | 57381 | 57381 | 147.21 | 0.000 |
| Varnish | 1 | 118266 | 118266 | 303.42 | 0.000 |
| Film Thickness | 1 | 45901 | 45901 | 117.76 | 0.000 |
| Impressions | 1 | 444156 | 444156 | 1139.52 | 0.000 |
| 2-Way Interactions | 6 | 21884 | 3647 | 9.36 | 0.000 |
| Substrate*Varnish | 1 | 1626 | 1626 | 4.17 | 0.043 |
| Substrate*Film Thickness | 1 | 2481 | 2481 | 6.36 | 0.013 |
| Substrate*Impressions | 1 | 3151 | 3151 | 8.08 | 0.005 |
| Varnish*Film Thickness | 1 | 10726 | 10726 | 27.52 | 0.000 |
| Varnish*Impressions | 1 | 3901 | 3901 | 10.01 | 0.002 |
| Film Thickness*Impressions | 1 | 1 | 1 | 0.00 | 0.968 |
| 3-Way Interactions | 2 | 13341 | 6671 | 17.11 | 0.000 |
| Substrate*Varnish*Film Thickness | 1 | 7701 | 7701 | 19.76 | 0.000 |
| Substrate*Film Thickness*Impressions | 1 | 5641 | 5641 | 14.47 | 0.000 |
| Error | 147 | 57297 | 390 | | |
| Lack-of-Fit | 3 | 1667 | 556 | 1.44 | 0.234 |
| Pure Error | 144 | 55630 | 386 | | |
| • Total | | 159 | 758224 | | |



ANALYSIS: Objective Method

- **Session:**
- Analysis of Variance Table
- Shows “P” value. P value should be less than alpha. Alpha value is set at .05 (with confidence interval of 0.95). It indicates that the factors are significant.
- The table thus shows all P values, less than alpha.
- Anova table also displays Lack of Fit: If the value is greater than alpha for “Lak of Fit” ,it inculcates that, one cannot conclude that the model does not fit the data well. In this case the P value is 0.234, indicating the probability of model, fitting the data that is being Adequate



ANALYSIS: Objective Method

- **Summary:**
- Indicates the Value of “R square adjusted”. It indicates the strength of relationship between the Response, which is dot height and the predictor or independent variables which are; ; Substrate gsm, varnish, no. of impressions and film thickness. The achieved value is 91.83, indicating the strong relationship. Value above 81 is generally recommended.
- Substrate gsm, varnish, no. of impressions and film thickness. The achieved value is 91.83, indicating the strong relationship. Value above 81 is generally recommended.



ANALYSIS: Objective Method

- **Model Summary**

| • S | R-sq | R-sq (adj) | R-sq(pred) |
|-----------|--------|------------|------------|
| • 19.7427 | 92.44% | 91.83% | 91.05% |

- **Summary:**

- Indicates the Value of “R square adjusted”. It indicates the strength of relationship between the Response, which is dot height and the predictor or independent variables which are; ; Substrate gsm, varnish, no. of impressions and film thickness. The achieved value is 91.83, indicating the strong relationship. Value above 81 is generally recommended.
- Substrate gsm, varnish, no. of impressions and film thickness. The achieved value is 91.83, indicating the strong relationship. Value above 81 is generally recommended.



ANALYSIS: Objective Method

- **Regression equation:**

Regression Equation in Uncoded Units

- Dot height = $278.1 - 0.037 \text{ Substrate} + 159.5 \text{ Varnish} - 0.094 \text{ Film Thickness} + 191.9 \text{ Impressions} - 1.575 \text{ Substrate} * \text{Varnish} + 0.00394 \text{ Substrate} * \text{Film Thickness} - 1.262 \text{ Substrate} * \text{Impressions} - 0.599 \text{ Varnish} * \text{Film Thickness} + 4.94 \text{ Varnish} * \text{Impressions} - 0.654 \text{ Film Thickness} * \text{Impressions} + 0.00694 \text{ Substrate} * \text{Varnish} * \text{Film Thickness} + 0.00594 \text{ Substrate} * \text{Film Thickness} * \text{Impressions}$

Regression equation:

- First term is a constant and other terms show the multiplier for every variable (ofcourse along with variable); displaying the coefficient or average effect



ANALYSIS: Objective Method

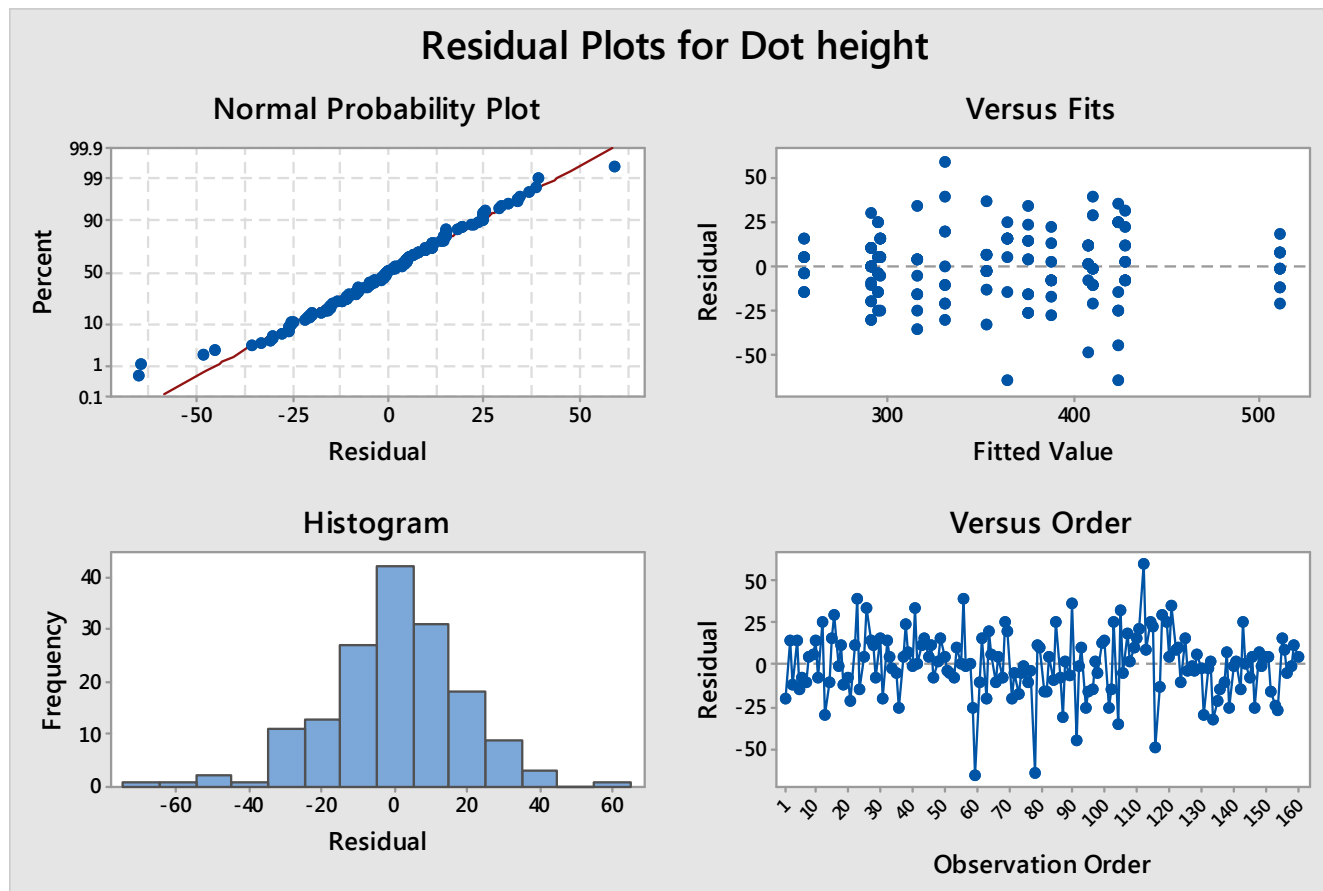
- Residual Plots for Dot height

Graphs:

Normal Probability plot: Indicates error is normally distributed

Histogram: Indicates the data fits on bell shaped curve, thus again normally distributed

Versus fit and versus order: Indicates that the error is randomly distributed. There is no hysterosedisticity, i.e. there is no specific pattern; increasing or decreasing.





ANALYSIS: Objective Method

- **OBJECTIVE ANALYSIS SUMMERY**
-
- The study of production houses however reveals that an average dot height of 350 microns is produced.
- We achieved following dot height. By using screen printing process.

| Sr, | SAMPLE NO | AVG. DOT HEIGHT |
|-----|--|-----------------|
| 1 | Abrasive double impression 130 gsm, 300 micron | 510 micron |
| 2 | Crystal double impression 130 gsm, 300 micron | 440 micron, |
| 3 | Abrasive double impression 130 gsm, 200 micron | 420 micron, |
| 4 | Abrasive double impression 90 gsm, 200 micron | 410 micron |
| 5 | Crystal double impression 130 gsm, 200 micron | 390 micron |
| 6 | Crystal double impression 90 gsm, 300 micron | 390 micron |
| 7 | Crystal double impression 90 gsm, 200 micron | 390 micron |
| 8 | Abrasive double impression 90 gsm, 300 micron | 380 micron |
| 9 | Abrasive single impression 130 gsm, 300 micron | 350 micron |
| 10 | Abrasive single impression 130 gsm, 200 micron | 320 micron |
| 11 | Abrasive single impression 90 gsm, 300 micron | 320 micron |
| 12 | Crystal single impression 130 gsm, 200 micron | 310 micron |
| 13 | Abrasive single impression 90 gsm, 200 micron | 300 micron |
| 14 | Crystal single impression 130 gsm, 300 micron | 290 micron |
| 15 | Crystal single impression 90 gsm, 200 micron | 270 micron |
| 16 | Crystal single impression 90 gsm, 300 micron | 270 micron |



ANALYSIS: Subjective Method

The printed samples were given to readers for getting “hands on” experience and feedback

Reading tactile printed sample of 200 micron flat film And Paper 130 GSM

| Sample | | Reader 1 | Reader 2 | Reader 3 | Reader 4 | Reader 5 |
|---------------------|--------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Abrasive impression | single | Yes Probably | Yes Probably | Yes Probably | Yes Probably | Yes Probably |
| Abrasive impression | double | Yes Probably | Yes Definitely | Yes Definitely | Yes Definitely | Yes Definitely |
| Crystal impression | single | Definitely Not | Yes Probably | Definitely Not | Definitely Not | Yes Probably |
| Crystal impression | double | Probably Not | Yes Probably | Yes Probably | Yes Probably | Yes Probably |



ANALYSIS: Subjective Method

Reading tactile printed sample of 200 micron flat film
And Paper 90 GSM

| Sample | Reader 1 | Reader 2 | Reader 3 | Reader 4 | Reader 5 |
|----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Abrasive single impression | Yes Probably | Definitely Not | Yes Probably | Definitely Not | Definitely Not |
| Abrasive double impression | Yes Probably | Yes Definitely | Yes Definitely | Yes Definitely | Yes Probably |
| Crystal single impression | Definitely Not | Definitely Not | Yes Probably | Definitely Not | Definitely Not |
| Crystal double impression | Yes Probably | Yes Probably | Definitely Not | Yes Probably | Yes Probably |



ANALYSIS: Subjective Method

Reading tactile printed sample of 300 micron flat film
And Paper 90 GSM

| Sample | Reader 1 | Reader 2 | Reader 3 | Reader 4 | Reader 5 |
|----------------------------|-------------------|-------------------|-----------------|-------------------|-----------------|
| Abrasive single impression | Yes Probably | Yes Probably | Yes Probably | Yes Probably | Yes Probably |
| Abrasive double impression | Yes Probably | Yes Probably | Yes Probably | Yes Definitely | Yes Probably |
| Crystal single impression | Definitely Not | Definitely Not | Yes Probably | Definitely Not | Yes Probably |
| Crystal double impression | Yes Probably | Yes Probably | Yes Probably | Yes Probably | Yes Probably |



ANALYSIS: Subjective Method

Reading tactile printed sample of 300 micron flat film
And Paper 130 GSM

| Sample | Reader 1 | Reader 2 | Reader 3 | Reader 4 | Reader 5 |
|----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Abrasive single impression | Yes Probably | Yes Probably | Yes Probably | Yes Probably | Yes Probably |
| Abrasive double impression | Yes Definitely | Yes Definitely | Yes Definitely | Yes Definitely | Yes Definitely |
| Crystal single impression | Definitely Not | Definitely Not | Yes Probably | Definitely Not | Yes Probably |
| Crystal double impression | Yes Probably | Yes Probably | Yes Probably | Yes Probably | Yes Probably |



ANALYSIS: Subjective Method

Summary:

| Sr, | SAMPLE NO | RESULT of reader in (%) |
|-----|---|---|
| 1 | Abrasive single impression 130,200 micron | Yes Probably (100%) |
| 2 | Abrasive double impression 130,200 micron | Yes Definitely (80%) |
| 3 | Crystal single impression 130,200 micron | Definitely Not (50%) |
| 4 | Crystal double impression 130,200 micron | Yes Probably (75%) |
| 5 | Abrasive single impression 90,200 micron | Definitely Not (60%), Yes Probably (40%) |
| 6 | Abrasive double impression 90,200 micron | Yes Definitely (60%), Yes Probably (40%) |
| 7 | Crystal single impression 90,200 micron | Definitely Not (80%), Yes Probably (20%) |
| 8 | Crystal double impression 90,200 micron | Yes Probably (80%), |
| 9 | Abrasive single impression 130,300 micron | Yes Probably (100%), |
| 10 | Abrasive double impression 130,300 micron | Yes Definitely (100%), |
| 11 | Crystal single impression 130,300 micron | Definitely Not (60%), Yes Probably (40%) |
| 12 | Crystal double impression 130,300 micron | Yes Probably (100%) |
| 13 | Abrasive single impression 90,300 micron | Yes Probably (100%) |
| 14 | Abrasive double impression 90,300 micron | Yes Probably (80%), Yes Definitely (20%), |
| 15 | Crystal single impression 90,300 micron | Definitely Not (60%), Yes Probably (40%) |
| 16 | Crystal double impression 90,300 micron | Yes Probably (100%) |



ANALYSIS:Commercial/Costing

- **Screen printing process**
- Approximate cost/printed sheet/ single impression =**Rs.1.44/-**
- Approximate cost/printed sheet/ Double impression =Rs.2.06/-

- **Embossing Process**
- Approximate cost/printed sheet =**Rs. 2.50/-**



Comprehensive Analysis for best trial based on Objective, Subjective and costing comparison

| Sr. No. | SAMPLE NO | Objective avg dot height | Subjective analysis | Cost per sheet |
|---------|---|--------------------------|---|----------------|
| 1 | Abrasive double impression 130,300micron | 510 micron | (Yes definitely 100%) | 2.06 |
| 2 | Crystal double impression 130,300 micron | 440 micron. | (Yes probably 100%) | 2.06 |
| 3 | Abrasive double impression 130,200 micron | 420 micron. | (Yes probably 20% & Yes definitely 80%) | 2.06 |
| 4 | Abrasive double impression 90,200 micron | 410 micron | (Yes probably 40% & Yes definitely 60%) | 2.06 |
| 5 | Crystal double impression 130,200 micron | 390 micron | (Yes probably 100%) | 2.06 |
| 6 | Crystal double impression 90,300micron | 390 micron | (Yes probably 75%) | 2.06 |
| 7 | Crystal double impression 90,200 micron | 390 micron | (Yes probably 80%) | 2.06 |
| 8 | Abrasive double impression 90,300micron | 380 micron | (Yes probably 80% & Yes definitely 20%) | 2.06 |
| 9 | Abrasive single impression 130,300 micron | 350 micron | (Yes probably 100%) | 1.44 |
| 10 | Abrasive single impression 130,200 micron | 320 micron | (Yes probably 100%) | 1.44 |
| 11 | Abrasive single impression 90,300micron | 320 micron | (Yes probably 100%) | 1.44 |
| 12 | Crystal single impression 130,200 micron | 310 micron | (Yes probably 60%) | 1.44 |
| 13 | Abrasive single impression 90,200 micron | 300 micron | (definitely not 60%) | 1.44 |
| 14 | Crystal single impression 130,300 micron | 290 micron | (definitely not 60%) | 1.44 |
| 15 | Crystal single impression 90,200 micron | 270 micron | (definitely not 60%) | 1.44 |
| 16 | Crystal single impression 90,300micron | 270 micron | (definitely not 80%) | 1.44 |



CONCLUSION

- The analysis revealed the dot height 510 microns with 130 gsm paper and 300 micron film thickness with double impression and abrasive varnish. This is in comparison with the standard which specifies 480 micron dot height for Braille.
- The study of production houses however reveals that an average dot height of 350 microns is produced. Thus an improved height of 380 microns is also achieved with the combination of 90 gsm paper, abrasive varnish, 300 micron film and double impression.



CONCLUSION

- Thus, the improvement of more than 11.5 % was observed in tactile printing as compared to Braille embossing in the first case .and second case improvement of dot more than 8.57% respectively.
- The cost effectiveness is same as first and second case if compared with Braille embosser and is 11.5% more economical.
- Third case exact dot height reproduction 350 micron is also achieved which yields an economical edge of as high as 42% over Braille embosser with Abrasive varnish single impression 130gsm, 300 micron.

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THANK YOU!!

